

Strategic Plan

2024 - 2030

BDA STRATEGIC PLAN 2024-2030

THEME	Towards a low carbon industrial hub by 2030
VISION	Bintulu as model of inclusivity, liveability, and sustainability
MISSION	To deliver outstanding community-focused services through strategic and impactful investments that emphasise economic prosperity, social inclusivity, and environmental sustainability

GOALS

<p>Sustainable Wealth Generation</p> <p>Wealth generation through sustainable development that drives the local economy to achieve new heights of prosperity and productivity.</p>	<p>Prosperous, Inclusive, and Empowered Society</p> <p>An inclusive and equitable future where Bintulu residents are empowered to achieve their fullest potential as their needs (economic, societal and environmental) are holistically supported.</p>	<p>Environmental Sustainability</p> <p>Value the natural environment as our economic and community foundation by protecting and enhancing our green space and biodiversity and living within the capacity of our natural resources.</p>
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STRATEGIC FOCUS

					
Strengthening Sustainable and Inclusive Society	Transitioning into Inclusive Green Growth	Smart and Liveable City	Engaged and Connected Community	Effective Governance	Financial Resilience

ENABLERS

					
Governance and implementation framework	Urban & regional planning	Inclusive participation and collaboration	Green funding	Capacity and capability building	Data collection and analysis

VALUES

					
Committed	Agile	Resilient	Integrity	Nurturing	Goal-oriented